

How they hurry down to breakfast when the aroma of this coffee steals in their bed room doors!

MAXWELL HOUSE COFFEE

There is nothing more inviting than the odor of good coffee. Ask for Maxwell House and you'll get it. At grocers, always in sealed tins.

CHEEK-NEAL COFFEE CO.
Baltimore, Meadville, Jackson, Richmond

Buy a Bicycle



We have been able to secure a shipment of these splendid bicycles which we are offering at the low price of—

\$35.95

All are complete with fenders, rubber pedals, Morrow brake, rubber grips, etc. When sold on our easy payment club plan, which is less than 20 cents a day, you do not miss the money.

Bry's

Auto and Bicycle Supplies, Second Floor.

J. W. Norris & Co.

FUNERAL DIRECTORS

275 Madison. Telephone 585.

Monarch Metal Weather Strips
Save Fuel All Winter
Keep Soot and Dirt Out All Year. Keep You Clean and Comfortable All the Time, and Pay for Themselves.

Geo. Mahan
Main 253. 83 So. Front.

SOCIETY'S MI
BY IDA MYNDERS

Announcements

Armistead-Armistead.
A marriage that will reunite two lives is that of Mrs. Jessie Armistead and Mr. Robert Armistead, which will be solemnized quietly on Thursday evening.

Mrs. Armistead has been in New York for some months, but will arrive in the city Thursday evening, the ceremony following immediately.

CLUBDOM

REGISTRATION RALLY AT PEABODY SCHOOL.
A registration rally will be held at the Peabody school on Friday evening at 8 o'clock.

This affair will be given under the auspices of the Peabody Parent-Teacher association, which is seeking to arouse a greater interest in the privilege which has recently been given the women of Memphis and Shelby county, and it is hoped that every eligible woman in the thirty-first ward will be present. The men are also extended a cordial invitation.

The speakers on the evening's program are among the most prominent of Memphis men and women, and each is well versed upon the subject which he has chosen for his address.

The rally will be held on the lawn of the Peabody school, which will be attractively lighted for the occasion, and comfortable seats have been arranged to accommodate the gathering.

The program in full will be as follows:

Musical by the Gibson Stringed Instrument club.

Voice (selected)—Miss Beulah Blount.

Address—"The Privilege of Registration"—Mrs. J. M. McCormack.

Voice (selected)—Miss Van Dyke Cleague.

Address—"Woman's Vote and What It Means to a Parent-Teacher association"—Mrs. T. F. Kelley.

Musical—Gibson Stringed Instrument club.

Address—"Questions of Interest to Women Voters of the Thirty-first Ward"—Mrs. Samuel J. Ellis.

Sunshine Home Concert.
A splendid band concert will be given for the public on Thursday evening at 8:30 o'clock, at the Sunshine Home for Aged Men, Bayburn boulevard and Walker avenue.

All who desire to hear this fine musical program arranged for the evening, will be cordially welcomed by Mrs. J. T. Hinton, president of the board of directors for the home, and other officers of the board.

Following is the program complete:

Boy Scouts—March.....Heinberg
Iron Count—Overture.....King
Autumn—Waltz.....King
Princess of India—Overture.....King
Pretalio Overture.....Skaggs

INTERMISSION.

The Sunny South.....Lampe
Enchanted Night—Waltz.....King
Imperial Overture.....Rockwell
A Night in June—Serenade.....King
Quadratic Music.....Berry
Star-Spangled Banner.....Berry

Here and There

Miss Lena Barfield left Sunday for Hot Springs, Ark., where she will be the guest of Miss Billie Greer.

Mr. and Mrs. Clarence Saunders returned home Thursday morning after several weeks' visit at Washington, D. C.

Dr. Henry B. Bickford is spending his vacation touring the East, and, as his auto has so far been on its good behavior, he is having a fine time. While away Dr. Bickford will visit his father, George R. Bickford, at Sandville, N. H.

Miss Orine L. Clark, of Pine Bluff, Ark., spent the day in Memphis with friends while en route to Louisville, Ky., and Washington, D. C.

Miss Lou Ellen Stewart left Wednesday for several weeks' stay in New York city. In September Miss Stewart will go to Washington, where she will enter the National cathedral for the winter.

Alex Y. Scott, of Rosedale, Miss., is visiting friends and relatives in Memphis for a few days.

L. D. Block is spending the week-end with his family at the Chicago Beach hotel, Chicago. Mrs. Block and children will remain in the North until the latter part of September.

Miss Eleanor Stuart has returned from a visit of four weeks at Biloxi.

Mrs. H. A. Morrison and daughter, Miss Rebecca, and son, Hamp, Jr., of Earle, Ark., are summing at Fort Huron, Mich.

Mrs. J. E. Cole, of the division freight agent's office of the Southern railway, left Thursday for a vacation in Colorado and points in the West.

Charles B. Bowling, Jr., of the firm of Haspel & Bowling, Pine Bluff, Ark., is visiting his parents, Mr. and Mrs. George B. Bowling, 5109 Carr avenue.

Miss Alma Pannell is spending the heated term on the Virginia coast.

Miss Julia DeFur has returned from a delightful visit to Chicago and Duluth.

J. W. Wooten, of the general agent's office, Southern railway, returned Wednesday from Denver, Col., where he enjoyed a pleasant vacation.

Henry Haspel, of Pine Bluff, Ark., is the guest of Mr. and Mrs. George B. Bowling, 1509 Carr avenue.

PRETTIEST GIRL AMONG 22,000 BECOMES BRIDE OF NAVY MAN



MRS. FRANCES JORDAN HUTOON.

Miss Frances Jordan, of New York city, who was adjudged by a committee of artists in Washington the prettiest girl among 22,000 whose photographs were submitted in a competition for a picture with which to decorate the calendar of the war risk insurance bureau, has just become the bride of Lieutenant Commander Frank Huttoon, of Rock Island, Ill., executive officer of the U. S. S. Bailey, now assigned to the Pacific fleet.

Mrs. Huttoon came to New York from Augusta, Ga., and has appeared with Fred Stone in "Jack-O'-Lantern." She has posed for Christy and other artists. She met Lieutenant Commander Huttoon early last year at a benefit for the fund for devastated France in Boston.

The young couple are now spending their honeymoon in Illinois. Later they will motor to the Pacific coast, where the bridegroom will join the Pacific fleet, the bride returning to New York to resume her stage career.

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TRUE STORIES OF SUCCESSFUL WOMEN
BY EDITH MORIARTY

The story of Cecil Marshall who, at the age of 23, was secretary, treasurer and general manager of a large machine company.

Little do the men throughout the country, who receive checks or orders from the Bryan Machine company, know that C. Marshall is a diminutive black-haired miss of but 23 summers. And even those men who know her full name address their communications to Mr. Cecil Marshall. The firm should really be called the Marshall Machine company, for it was this very young woman who put the company on its feet and made it the profitable and nationally known concern that it now is.

Cecil was the second child in a large family of eight. Her parents spoke no English and had very little money and though they tried to send Cecil through high school they found it impossible. She went but six months when two of her sisters became ill and she had to stay home to care for them. She never returned to high school, but started to business school the next year and after completing the required course she was sent to Mr. Bryan, who wanted a stenographer. Cecil was a poor speaker, not altogether neat either in her work or in her dress and very inexperienced. With these drawbacks she started in on her business career at the age of 16 with a salary of \$4 a week.

Cecil was quick to realize her shortcomings and she had scarcely worked a month before she started to improve in every way. She studied spelling and she went to work early and stayed late in order to get it done. She had been in a large and well established firm dealing with the same kind of thing. It was far from what one considers a woman's business, being all about gears and stopcocks and gauges and the like. She had heard that a "year" was a long time before she had been in a woman's business, being all about gears and stopcocks and gauges and the like. She had heard that a "year" was a long time before she had been in a woman's business, being all about gears and stopcocks and gauges and the like.

Then the Bryan Machine company was started. Mr. Bryan was a young and struggling concern. Mr. Bryan was the business which he had learned from working in a large and well established firm dealing with the same kind of thing. It was far from what one considers a woman's business, being all about gears and stopcocks and gauges and the like. She had heard that a "year" was a long time before she had been in a woman's business, being all about gears and stopcocks and gauges and the like.

Mr. Bryan decided that if he wanted any business he would have to go out and get it himself, and so he had a conference with her and then left for a short trip. Then and there C. Marshall entered the business world in earnest. She became office manager in Mr. Bryan's absence and since he merely came into the office on Saturday noon when he had to put the company on its feet. She got credit for them which they owed her and she put all of her own money into the company. It was then that she was made secretary and treasurer of the concern and it was great to her before the occasion demands it. Marshall, however, is soon to retire as general manager of the Bryan Machine company only to accept the position as general household manager of a little bungalow for two, but that is another story. She will, however, continue her duties as secretary of the machine company.

NEW YORK PURCHASE SALE
EMBRACING \$150,000 WORTH OF TIMELY WANTED MERCHANDISE AT THE MOST LIBERAL SAVINGS OF THE YEAR

FRIDAY and SATURDAY NEWS

For Men

Our Entire Stocks of \$15, \$17, \$21 SUITS \$11.75



Choice of these excellent, snappy, stylish suits, complete; all the new shades, including sand, olive, brown, gray and green Palm Beach; handsome tweed and kool kloth suits; light, medium and dark colors; all are exceptionally well tailored and good fitting garments; all sizes in the lot, but not in every style; however, there are 200 altogether; plenty of wearing time still ahead; \$15.00, \$17.00 and \$21.00 values, \$11.95.

\$5 KHAKI ONE-PIECE OVERALLS, SPECIAL \$2.98

The mechanic's ideal work shirt, extra good quality khaki cloth; every garment guaranteed to give absolute satisfaction; sizes 36 to 44.

\$2 Buck Brand Overalls, \$1.50

Best quality blue denim, cut full and roomy; the makers' and our guarantee goes with them; a new pair for the one that fails; all sizes, 30 to 50. (Limit 4 pieces to one customer.)

Summer Underwear

Men's \$1.75 genuine B. V. D. Union Suit, \$1.15; sleeveless, knee length, all sizes.

Men's \$1.00 Summer Union Suit, 79c.

Men's \$1.50 Summer Union Suit, \$1.15.

Men's \$2.00 Summer Union Suit, \$1.35.

Men's \$2.50 and \$3.00 Summer Union Suit, \$1.59.

Men's \$1.00 B. V. D. Shirts and Drawers, 85c each.

HOSE

Men's 25c, 35c and 50c Sox, 19c; broken lot and some seconds, in list, mercerized list and silk; good assortment of colors and all sizes.

Men's 35c fine Cotton Hose, 25c.

Men's 50c Lisle Hose, 39c.

Men's 85c Silk Plaited Lisle, 59c.

Men's \$1.00 Pure Silk Hose, 75c.

Men's \$1.50 Pure Silk, Full Fashioned Hose, 95c.

Bathing Suits

Men's broken lot Bathing Suits, values \$2.50, 95c.

Men's \$4.00 and \$5.00 all-wool Bathing Suits, \$2.95.

Men's Summer Night Shirts, Pajamas

Men's \$1.50 and \$2.00 Night Shirts, \$1.19; extra quality.

Men's \$2.50 Pajamas, \$1.98.

Handkerchiefs

Men's 10c, full size, hem-stitched, seal package, 7c each.

Men's 25c Handkerchiefs, 19c, 3 for 50c.

Men's 35c Handkerchiefs, each 25c.

Neckwear

Odds and ends in Men's Silk Wash Ties, values to 50c, 15c.

Men's 50c Wash Ties, 35c.

Men's 75c and \$1 Silk Ties, 59c.

Men's \$1.25 and \$1.50 Silk Ties, 98c.

MEN'S \$6 AND \$7 TUB AND FIBER SILK SHIRTS

The season's most popular and best selling styles, colors and patterns; coming in all sizes and all sleeve lengths.

\$1.25 Blue Work Shirts, 98c

Collar attached, extra full cut, well made and fast dyed.

BOYS' \$1.25 NIGHT SHIRTS, 77c

Large, full sizes, braid trimmed, fine and firmly woven muslin; all sizes 77c

MEN'S BATH ROBES

Men's \$6.00 Terry Bath Robes, \$4.98

Men's \$7.50 Terry Bath Robes, \$5.98

Men's 75c Bath Slippers, 55c

\$1 & \$1.25 Sport Shirts, 89c

Plain white, just the thing for the hot weather, sizes 14 to 16 only.

Men's Belts and Suspenders

Men's 50c and 75c all lengths Belts, 39c; consisting of black, gray and tan; all sizes.

Men's 75c Suspenders, 49c.

Straw Hats \$1.65

Choice of any straw in the house selling regularly at \$4.00.

Choice of any genuine Panama Toyo Hat in the house; value up to \$7.00 \$2.65

About 100 hats that are just slightly soiled; values up to \$4.00, 50c each.

\$2 and \$2.50 Negligee Shirts

Soft shirts in a large variety of patterns, in fine percale, madras and crepes; all sizes, 14 to 17 \$1.59

Bry's

Men's Store, Main Floor, North Entrance

MEMPHIS, TENN.

Friday and Saturday

J.B. Bravel

77 FLOOR EXCHANGE BUILDING

FINAL CLEARANCE ON All Summer Merchandise

1/3 Off Georgette Waists Dainty and wonderfully effective are these blouses of white, navy, flesh and other new shades. They have round necks. Braid and embroidery trimmed. Special for Friday and Saturday at one-third off regular prices. **1/3 Off**

Wash Dresses	Silk and Wash Skirts
Wash Dress values to \$7.50. Clearance price \$3.50	Wash Skirts, values to \$7.50. Clearance price \$4.25
Wash Dress values to \$12.50. Clearance price \$5.50	Wash Skirts, values to \$12.50. Clearance price \$6.25
Wash Dress values to \$25.00. Clearance price \$10.50	Silk Skirts, values to \$15.00. Clearance price \$7.50
Silk Dress values to \$55.00. Clearance price \$19.50	Silk Skirts, values to \$18.50. Clearance price \$11.50
	Silk Skirts, values to \$30.00. Clearance price \$18.50

Silk Underwear of satin, Crepe de Chine and Italian silk. In the assortment you will find Gowns, Bloomers, Teddies and Vests, all of very fine material and workmanship; special 25% Off Regular prices.

Imported models in Silk Suits of Silk Faille, Tricotee and Paulette; values to \$225.00. Clearance price \$75.00

Taffeta Suits in black and navy; values to \$65.00; special—\$27.50

Only five Spring Suits left; values to \$45.00; clearance price—\$15.00

Read News Scimitar Wants.